

Prelaunch Prep Checklist

Essential Info about your Business

Name, Address and Contact Info for your Business	Your Artist Background Info and your Business Background	List of Product Types	List of Materials you Use	List of Techniques or Processes you used to make your products	Marketing Ideas	Financial (Where do you get your cash for your Business)	Why do you do what you do?	What are you core values as a person and a business owner	What are your Short Term Goals – 3 years	What are your Long Term Goals – 5 years	What are your dreams for your business	What are your dreams for yourself as a business owner